EVOLUTION MEETS REVOLUTION INTRODUCING CELEBRITY FLORASM A NEW SHIP DESIGNED FOR THE GALAPAGOS ISLANDS.



CELEBRITY FLORASM

Celebrity Cruises introduces Celebrity FloraSM, the first ship of its kind ever to be designed and built specifically with the destination in mind in this case, the captivating Galapagos Islands. In its creation, we followed in the footsteps of our revolutionary new ship, Celebrity EdgeSM, by designing Celebrity Flora in 3-D. This advanced technology lets us experience every space on board in virtual reality to fine-tune every detail of the design before she's even built. This process allows us to create the most state-of-the-art ship to ever sail the Galapagos Islands.

Celebrity Flora marks an evolutionary turning point in the approach to ship design by allowing the destination and its environment to spire and influence every decision made. From the luxurious all-suites accommodations that incorporate sustainable, natural materials that complement the destination to the Dynamic Positioning System that enables the ship to stay on station without the use of anchors to help protect the seas, we've created a ship that truly differentiates between visiting this incredible corner of the world and experiencing it.

Celebrity Flora also features our innovative outwardfacing design that makes the destination the center of attention to create a definite connection between guests, the ocean, and the stunning islands. By focusing the direction of spaces outward at every opportunity (including suites and even bathrooms), we virtually erase the boundaries between ship and destination to create a sense of truly being in the destination, experiencing the destination, instead of just visiting it.

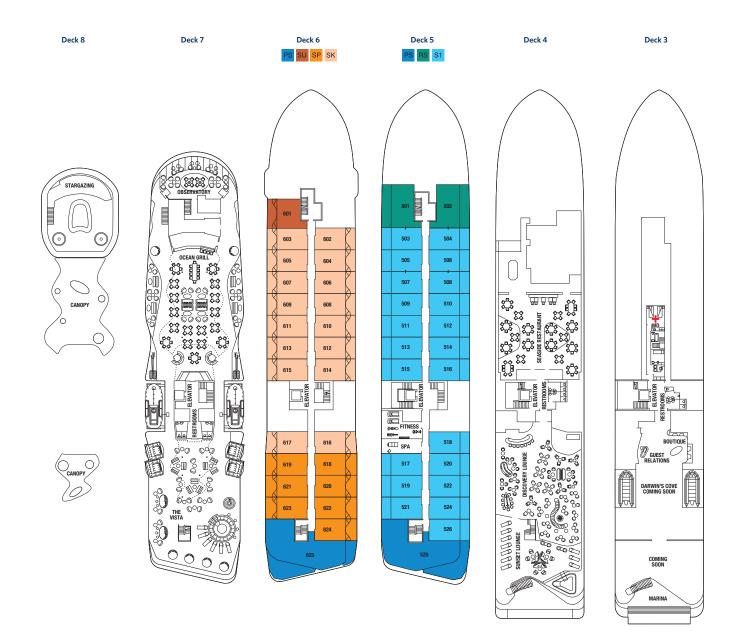






All images of Celebrity FloraSM are artistic renderings based on current development concepts, which are subject to change without notice. Celebrity FloraSM and FloraSM are trademarks of Celebrity Cruises. ©2017 Celebrity Cruises. Ships' registry: Ecuador. 17059452 • 10/2017

Celebrity Flora SM Profile FL- Flora 1853







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CELEBRITY FLORASM

Every guest on Celebrity FlorasM is a suite guest, and will enjoy premium services and amenities including:

- Personal Suite Attendant
- Welcome bottle of Champagne or Blanc de Blancs sparkling wine
- Full in-suite breakfast, lunch, and dinner service
- · Complimentary mini-bar with beer, soda, and water
- Unlimited Wi-Fi access
- 24/7 room service
- Laundry service twice per sailing
- Daily Delectables delivered to your suite
- Celebrity Cruises Cashmere Bedding Collection
- 100% pure cotton linens

CELEBRITY FLORASM SUITES

PENTHOUSE SUITES

- 1,288 ft2 1,253 ft2
- Spacious living room
- Floor to ceiling sliding doors and veranda patio



• Pillow menu

- Luxury bath amenities
- 100% cotton bath towels
- Plush, 100% cotton bathrobes
- Bedroom slippers
- Fresh fruit upon requestIn-suite filtered water station
- In-suite delivery of espresso and cappuccino
- Complimentary use of binoculars

ROYAL SUITE

- 559 ft2
- Floor to ceiling windows with veranda
- Outward facing bath tub/shower
- Double occupancy
- Shower with separate tub



PREMIUM SKY SUITE WITH INFINITE VERANDA

- 337 ft2
- Floor to ceiling sliding doors with infinite veranda
- Outward facing bath shower tub combination
- Double occupancy



ULTIMATE SKY SUITE WITH INFINITE VERANDA

- 365 ft2
- Floor to ceiling windows with infinite veranda
- Outward facing bath shower tub combination
- Double occupancy



SKY SUITE WITH VERANDA

- 330 ft2
- Floor to ceiling sliding doors with veranda
- Double occupancy shower



SKY SUITE WITH INFINITE VERANDA

- 325 ft2
- floor to ceiling sliding doors with infinite veranda
- double occupancy shower





